

## **FOR IMMEDIATE RELEASE**

### **Prism Visual Software Named Among the 2006 “Top Businesses in the United States” by DiversityBusiness.com**

Port Washington, NY, Dec. 11, 2006 -- Prism Visual Software was named one of the 2006 “Top Businesses in the United States” by DiversityBusiness.com.

Over 500,000 businesses in the United States had the opportunity to participate in the 7th annual survey of DiversityBusiness.com. The awards are based on annual gross sales. This award is the basis of DiversityBusiness.com’s annual Top Business List which is seen by over 15 million people and is used by major corporations and large buying organizations for finding new business partners.

“Diversity-owned businesses contribute over \$1.4 trillion in sales to the U.S. economy,” said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. “It is no longer just ‘the right thing’ to do business with diversity suppliers. Because of recent economic and demographic trends and changes, major corporations are realizing that having a diverse supplier base positively impacts their business revenue from this sector of buyers.”

Lorraine Keating, president of Prism Visual Software, expressed her appreciation for this award when she said: “We work very hard and long hours, like other small businesses, and we have built a superior wireless handheld operational software solution that is customizable, integrates with legacy accounting systems, and handles preorder/delivery, route sales, equipment service and repair. We are pleased with this recognition from DiversityBusiness.com.”

The award will be officially announced at the 7<sup>th</sup> annual DiversityBusiness.com Multicultural Awards Ceremony and Forum to take place in April 11-13, 2007 at the Mirage Hotel in Las Vegas. The event will honor America’s Top Diversity Business Owners and Top 50 Fortune 500 companies for promoting multicultural business opportunities.

#### **About DiversityBusiness.com**

Launched in 1999, DiversityBusiness.com with over 32,000 members is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities.

DiversityBusiness.com performs research on diversity businesses for such leading publications as Forbes, Fortune magazine and numerous other media outlets. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com facilitates contacts and communication, streamlines business processes and provides vital business news and information. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. Founded in 1980; CCAii is a computer-consulting and diversity specialist firms.

#### **About Prism Visual Software**

Prism Visual Software, Inc. founded in 1997 by Lorraine Keating, develops sophisticated, comprehensive, and user-friendly desktop and wireless operational handheld software for

distribution and service industries such as food, beverage, and equipment repair. Prism has over 200 customers. Visit Prism Visual Software online at [www.prismvs.com](http://www.prismvs.com).

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