

Prism in the News

Third-Party Stars Shine

Excerpts from: Accounting Technology (May 2002)



Web-based, wireless, PDA and desktop software for field technician and product delivery solutions.

“Based on recommendations from accounting software companies, nominations by resellers and consultants, and the general industry reputation, Accounting Technology has chosen its first-ever listing of Third Party Stars, those lesser-known players that make accounting software sing.

Prism Visual Software

Prism Visual Software, based in Port Washington, N.Y., develops software for the product delivery and field-service industries, offering both desktop and Web-based applications.

It is in the wireless arena that Prism Visual (www.prismvs.com), founded in 1997, has been making the biggest splash. It was named to the ComputerWorld Top 100 Emerging Companies to Watch for 2002, and also

received the Outstanding Technology Firm Award 2001 from the National Minority Business Council.

The ComputerWorld award highlighted Prism’s software, which utilizes palm handheld computers. The company’s *ServQuest*, *ServMeter*, and *RoadQuest* products are Web-based, wireless applications and serve the field service, utility, and route delivery industries. The systems integrate with Palm computers, cell phone WAP applications, and/or browsers via Internet tool kits. The systems offer operational routing/dispatching, and an integrated financial backend with a variety of wireless options.

Prism’s desktop applications integrate with the Visual AccountMate accounting system.”

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