

## FOR IMMEDIATE RELEASE

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### **Prism Visual Software Wins Top Customer Growth Award From Ingram Micro/Motorola Corporation**

Port Washington, NY—February 27, 2008. Prism Visual Software, a leading software designer of handheld and webbased route accounting software, announced today that the company won an award from Ingram Micro/Motorola Corporation during Ingram Micro's DCPOS "4th Annual Partner Invitational 2008" meeting in Austin, Texas. Andrew Kuneth, VP of Sales accepted the award for "Top Growth Customer—Prism Visual Software—Q4 2007."

The award honors Prism's sales of Motorola's handheld devices, including the MC70 and MC9000 series, to current and new customers. Prism's successful and fully integrated truck routing software solution is leading the push for more and more mobile devices in route sales and field service industries.

VP of Sales, Andrew Kuneth, says: "I was delighted to accept the award on behalf of Prism for having sold so much of Motorola's hardware. The excellence of the Motorola hardware is a perfect fit for our handheld routing software, *MiniMate*. We are very proud to receive this award from our partners Ingram Micro and Motorola. We believe this is the beginning of a strong partnership between Prism, Ingram Micro and Motorola to mobilize field forces in a variety of vertical industries in North America."

The President and CEO of Prism, Lorraine Keating, agrees: "We appreciate the recognition from Ingram and Motorola. The combination of the Motorola hardware and Prism's software is a win-win for customers."

Prism's handheld software, *MiniMate*, is built on VB.net and Sybase iAnywhere platform and is implemented in pre-order delivery, route sales, and equipment service operations. Prism's customers perform a variety of functions with Prism's mobile field service and delivery software. Users take DSD orders in convenience store, sync wirelessly, and then deliver products to the store all with *MiniMate* preorder/delivery functionality. Users in the Office Coffee Services industry perform route sales and equipment service with *MiniMate* route sales/equipment service functionality. Perishable food companies receive accurate shelf storage advice from *MiniMate* for a reduction in stale product buybacks.

Along with equipping the field force with handheld devices, Prism Visual Software also offers web tool kit solutions named Prism WebTech, WebTechManager, WebCustomer and WebSales that are deployed on the Motorola 900 rugged notebook.

#### **About Prism Software**

Prism Visual Software develops desktop, web, and wireless handheld application software to manage and improve pre-order delivery, route sales, and equipment service operations. The software serves a variety of industries including: Food and Beverage Distribution, Perishable Food Distribution, Water Treatment, Bottled Water, HVAC, Equipment Service and Repair,

Computer Services, OCS, Propane Fuel and Tank Delivery, Ice Delivery, Fire Inspection Services, and more. Prism Software is configurable for each industry and seamlessly integrates into your accounting system including AccountMate, GP Dynamics, QuickBooks. Feature areas include route management, asset management, visual dispatching & mapping, automated call centers (inbound, outbound, and collections), truck warehouse control, equipment management and service, inventory loading & selling algorithms, query report writers and web centers to connect customers and regional offices. For more information, visit [www.prismvs.com](http://www.prismvs.com); for Prism's customer testimonials, visit <http://www.prismvs.com/testimonials.html>.

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