

**FOR IMMEDIATE RELEASE**

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***MiniMate*<sup>™</sup> from Prism Visual Software Wins Mobile Star Awards in Two Categories “Enterprise Software: Field Sales” And “Enterprise Software: Field Service”**

**Port Washington, New York, October 16, 2006** — Prism Visual Software, a leading provider of handheld software, today announced that it has won two Bright Star Mobile Star Awards<sup>™</sup> from MobileVillage®, the 14-year leader in market development and news services about mobile technology.

The fifth annual Mobile Star Awards<sup>™</sup> aim to honor and promote the best companies, products, deployments, and leaders in mobile and wireless technology. Winners are chosen by subscribers to *Go Mobile*®, MobileVillage’s free online newsletter sent to technology executives, mobile professionals, IT managers, developers, and top tech journalists.

Prism Visual Software’s *MiniMate*<sup>™</sup> has also won the following awards including:

- Software 500 2006
- Software 500 2005
- Planet PDA 2005
- Planet PDA 2004

Lorraine Keating, president of Prism Visual Software said: “*MiniMate*<sup>™</sup> is our intuitively designed tool for any distribution company that operates with pre-order/delivery, route sales or equipment service and repair. Prism appreciates that our focus on software for distribution companies has enabled us to understand the business operations in depth and translate that knowledge to technology solutions that bring success to our clients. It is an honor to receive this prestigious recognition from Mobile Village’s readers.”

Prism Visual Software is the publisher of *MiniMate*<sup>™</sup>—a wireless hand held operational and customizable software that handles pre-order/delivery, route sales and equipment service and repair. *MiniMate*<sup>™</sup> integrates with legacy accounting systems including Visual AccountMate, QuickBooks and others via Prism’s XML bidirectional bridge.

**About Prism Visual Software**

Prism Visual Software, Inc. founded in 1997 by Lorraine Keating, develops desktop and handheld software for the food and beverage industry. Prism presently has over 200 customers and continues to garner awards for its excellent software. Visit Prism Visual Software online at [www.prismvs.com](http://www.prismvs.com).

**About MobileVillage®**

A pioneer in developing the enterprise mobile technology market since 1993, MobileVillage® / PDA Inc. is a market and solutions development company dedicated to advancing mobile and wireless enterprise computing within select vertical and horizontal market segments. The company has fostered countless technical and professional alliances through conferences; news; product promotions and awards; and "Best of Breed" solution identification. Visit MobileVillage online at [www.mobilevillage.com](http://www.mobilevillage.com).

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